2007 WINTER CARNIVAL BUTTON

PREVIEW

SEPTEMBER 21, 2006 – COLLEGE OF VISUAL ARTS
ONE DAY ONLY NOON TO 8:00 PM

PRESS CONFERENCE WITH MAYOR CHRIS COLEMAN AT NOON

CVA

College of Visual Arts

651.224.3416

Gallery
173 Western Avenue at Selby
St. Paul, MN
55102

www.cva.edu

2007 Saint Paul Winter Carnival

The Coolest Celebration on Earth!

January 26 – February 4, 2007

The Saint Paul Winter Carnival Button Becomes a Student Project for College of Visual Arts Students

In keeping with their mission of connecting to the community and providing educational experiences, the Saint Paul Festival & Heritage Foundation is proud to partner with the College of Visual Arts (CVA) for the design of the 2007 Saint Paul Winter Carnival Button.

Students at the College of Visual Arts on Saint Paul's Historic Summit Avenue were invited to submit designs for the 2007 Saint Paul Winter Carnival button. Over 20 students and one alum participated in the exercise and the work of 11 ended up in this preview exhibition.

John DuFresne, Chair of Visual Communications at CVA worked with the students on their designs with an eye on branding and theme development. His sophomore-level Graphic Imagery course approached the project as an iconography assignment. Graduating senior Allison Beattie assembled the various designs and images for the gallery presentation.

After a first round exploring winter themed imagery, students were asked to incorporate a polar bear to reflect the Winter Carnival's association with Como Park's planned polar bear exhibit. Polar bear T-shirts, designed by recent CVA graduate Colleen Meyer, will be available for purchase at the gallery during the exhibition.

The students work will be displayed at the CVA Gallery during Saint Paul Mayor Chris Coleman's noon press conference and until 8:00 p.m. on Thursday. The public is welcome to come and view the work and provide input on the ultimate 2007 Saint Paul Winter Carnival button.

The College of Visual Arts

For more than eighty years, the College of Visual Arts has changed and renewed its mission, its administrative structure, and its academic programming, always with the objective of offering the best possible educational experience in art and design for its students.

Mission of the College

Programming at the College of Visual Arts fulfills the college's mission to "educate men and women to explore opportunities and develop the skills and confidence necessary to become accomplished artists in the dynamic world of art and design." The mission is carried out through educational programming that nourishes each student's abilities, helping each person to realize his or her full creative and intellectual potential.

For more information

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Ann Ledy – 651-224-3416 (direct); College of Visual Arts

SAINT PAUL WINTER CARNIVAL
2007
The Coolest Celebration on Earth

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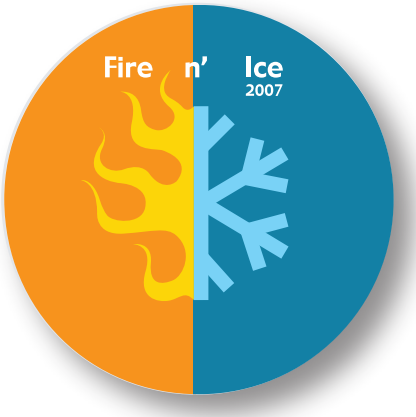
2007 SAINT PAUL
WINTER CARNIVAL

Winter
Wonderland
2007

winter wonderland
2007


Fire n' Ice
2007

Winter Wonderland 2007

bundle up...
the coolest
celebration on Earth!
2007

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SAINT PAUL
WINTER CARNIVAL
2007

2007 ST PAUL WINTER CARNIVAL

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the coolest celebration on earth

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WINTER
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